

ngd.

NEW GENERATION

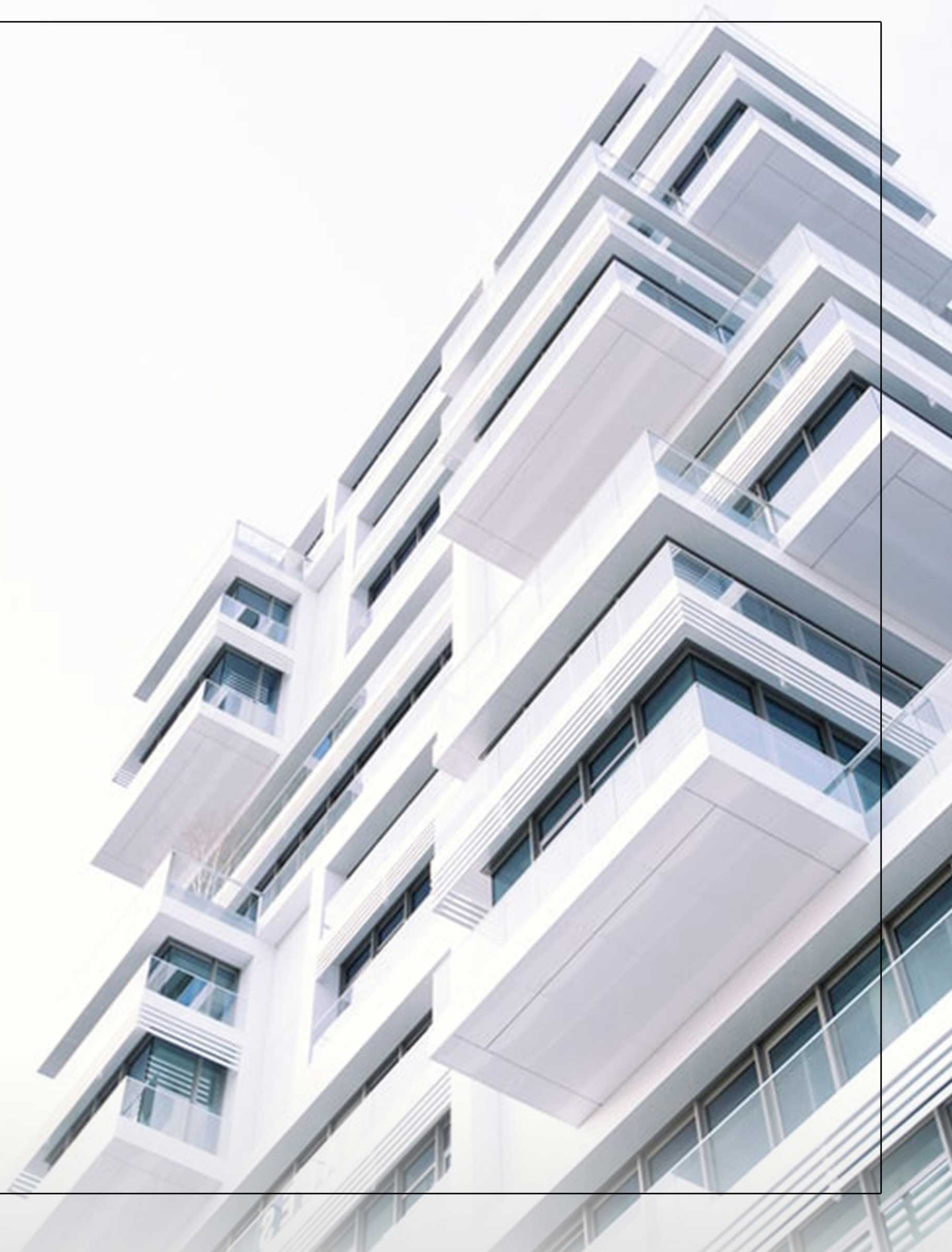
D E V E L O P M E N T

Company Profile



- Letter from The Chairman
- Glimpse about The Chairman
- Vision and Mission
- Achievements
- Our Partners
- Our Projects

OUTLINE



Letter from The Chairman

Dear colleagues,

“ Based on NGD's mature brand image, abundant resources, large-scale system, advanced management level and passionate corporate culture, all the staff members have made ceaseless efforts during the past year to innovate business mode, improve operational mechanism, upgrade industrial structure, and enhance capital effectiveness, achieving the leap-forward business growth ”

Assem Fadel

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Glimpse About The Chairman

Co-Founder of :

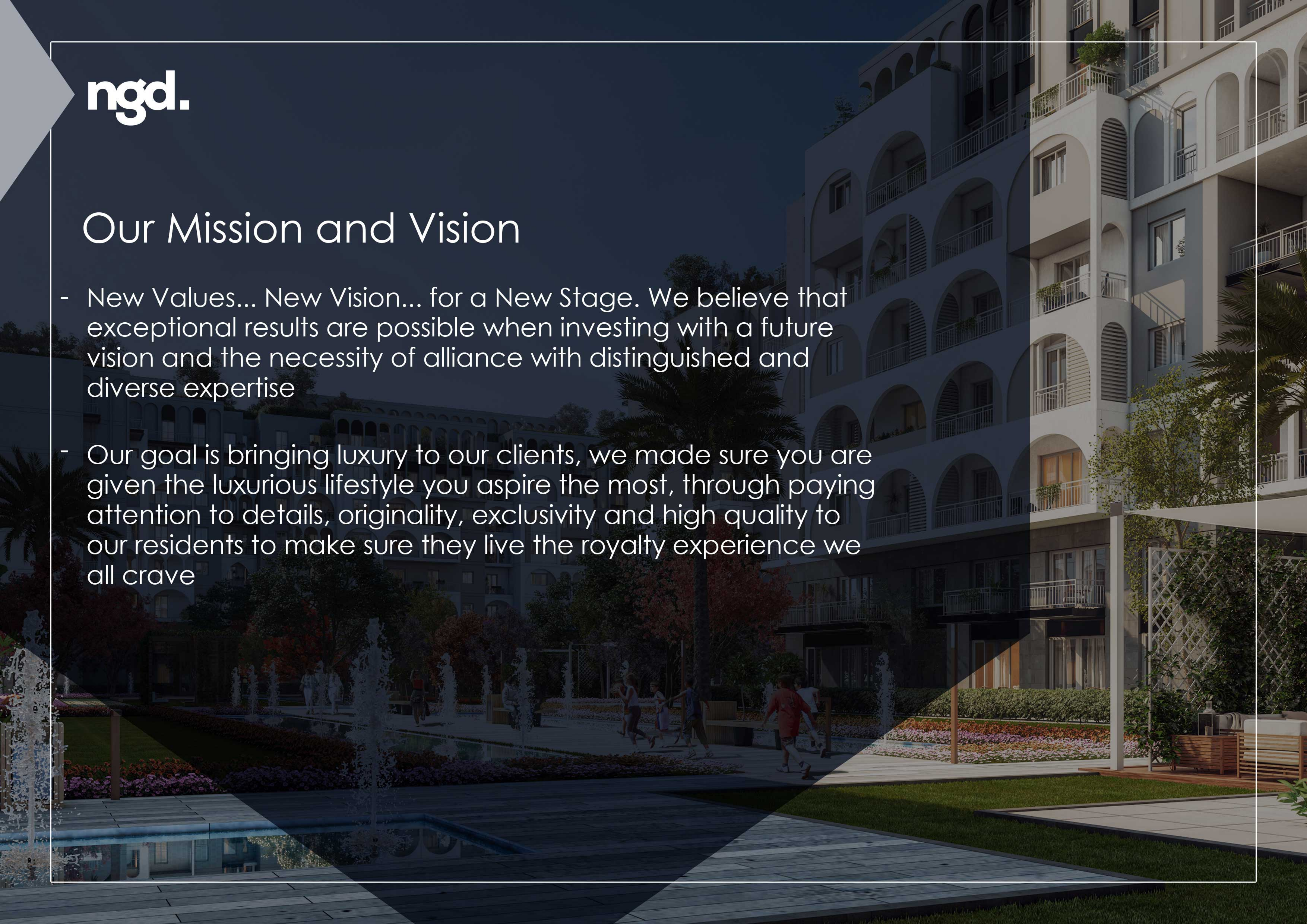
- **EMIRATE MISR** for export and import in Egypt, Saudi Arabia and the UAE
- **THREE CUTS**, third largest company in Egypt in importing highest quality, best-selling machines with the cooperation of Egypt
- **RAY CUT** for laser tubes in China
- **HANMA** Laser to manufacture laser machines with latest methods of laser cutting technology in the world
- **BIG DIPPER** Photonic in China to produce the router machine responsible for drilling on wood, making decorations, digital graphics and engineering designs for the facades of buildings and villas, and also for producing the plasma machine responsible for the metal structures of bridges and metal buildings





Our Mission and Vision

- New Values... New Vision... for a New Stage. We believe that exceptional results are possible when investing with a future vision and the necessity of alliance with distinguished and diverse expertise
- Our goal is bringing luxury to our clients, we made sure you are given the luxurious lifestyle you aspire the most, through paying attention to details, originality, exclusivity and high quality to our residents to make sure they live the royalty experience we all crave





مجموعة محمد عمر بن حيدر القابضة ش.م.ع.
MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C.



EAST MED EGYPT
DEVELOPMENT & PROJECT MANAGEMENT

NEW GENERATION
DEVELOPMENTS

*French Excellence
at Egyptian Stadium*



Achievements

- NGD has succeeded in alliance with East Med Egypt in entering The Roland Garros Club in Egypt as an extension to the French Roland Garros tennis Tournament with its main Stadium in Paris
- NGD officially contracted with Chaddad group one of the oldest and biggest companies in the construction field that will undertake the tasks of constructing our project
- One of NGD's success stories is our partnership with the Trade Union Committee of the Ministry of Foreign Affairs, that great edifice belonging to the Egyptian government in which the company was able to win its confidence due to the financial and technical ability of New Generation Company in addition to the Mr. Assem Fadel's history as a reputable business owner

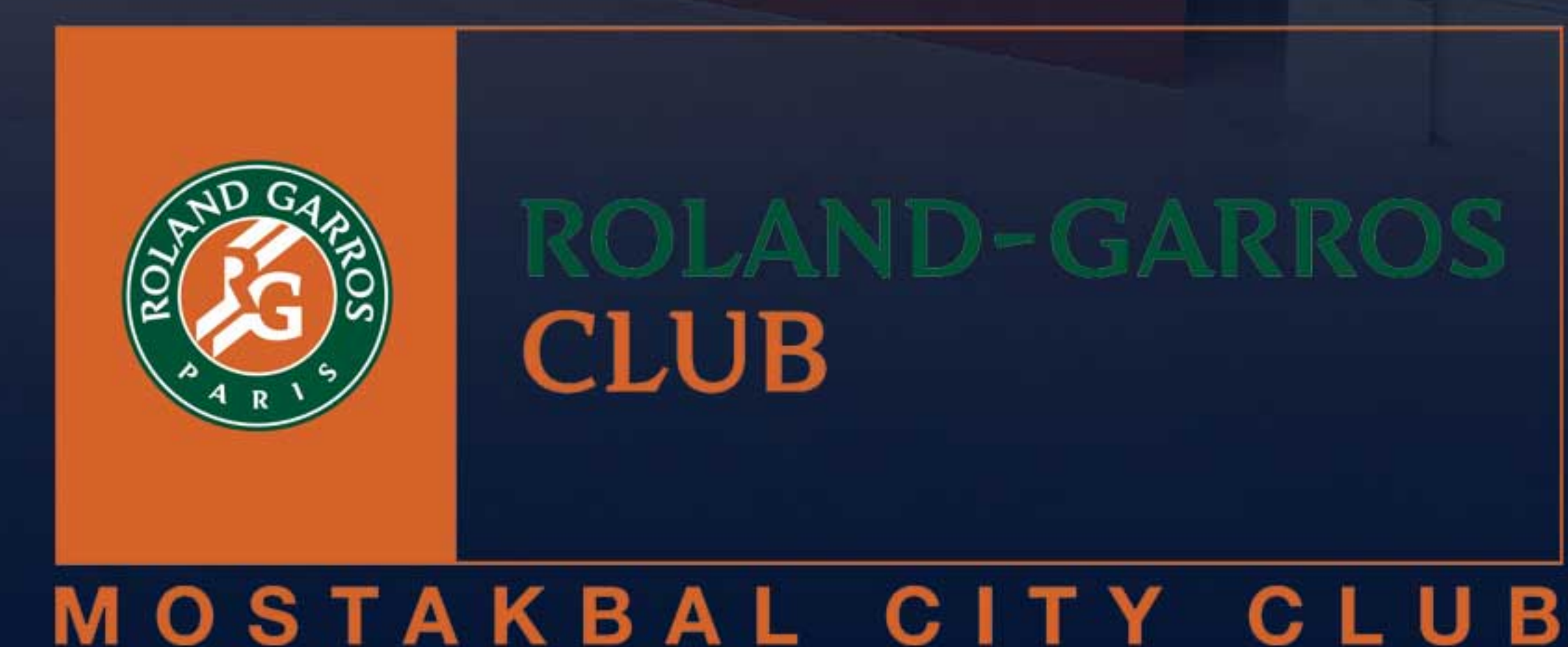
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ROLAND GARROS

The Roland Garros EL Mostakbal Club land , divided m2 83,143 spreads on a into a tennis academy & a sports club

Club and academy footprint area with maximum ,m2 16,530 reached and built-up area 1+heightG 26,285m2





Our Projects

NEW CAPITAL

BOTANICA - RESIDENTIAL
BOTANICA INN - SERVICED APARTMENT
BOTANICA HUB- COMMERCIAL

NEW ALAMEIN

L'HIVER
L'HIVER CLUB
L'HIVER COMMERCIAL COMPLEX
WINTER

MOSTAQBAL CITY

ROLAND GARROS CLUB
ROLAND GARROS COMPOUND

ngd.

BOTANICA

R E S I D E N T I A L

The logo for ngd. is displayed in white lowercase letters on a green geometric shape in the top left corner of the image.

ngd.

The logo for BOTANICA RESIDENTIAL features the word 'BOTANICA' in a large, white, serif font with two green leaves integrated into the letters 'A' and 'I'. Below it, the word 'RESIDENTIAL' is written in a smaller, white, sans-serif font.

BOTANICA
RESIDENTIAL

Project Highlights

Land Size : 23 acres
Footprint : 19%
Greenery and Water Features: 81%
Unit Types : Apartments & Duplex
Location : R7 (E2A)

FACILITIES

Club house
Sky lounges
Mosque
Biking & Jogging track
Hotel
Premium mall
Solar system panels
Health club (Gym, Spa)
Food Court



Partnership

Botanica is a partnership between NGD and the Workers Union of the Egyptian Ministry of Foreign Affairs

Ministerial Decree

The Ministerial decree number 1161 was issued on 9/12/2021

Project Construction Schedule

NGD will begin the construction—Land works on the 4th Quarter of 2022

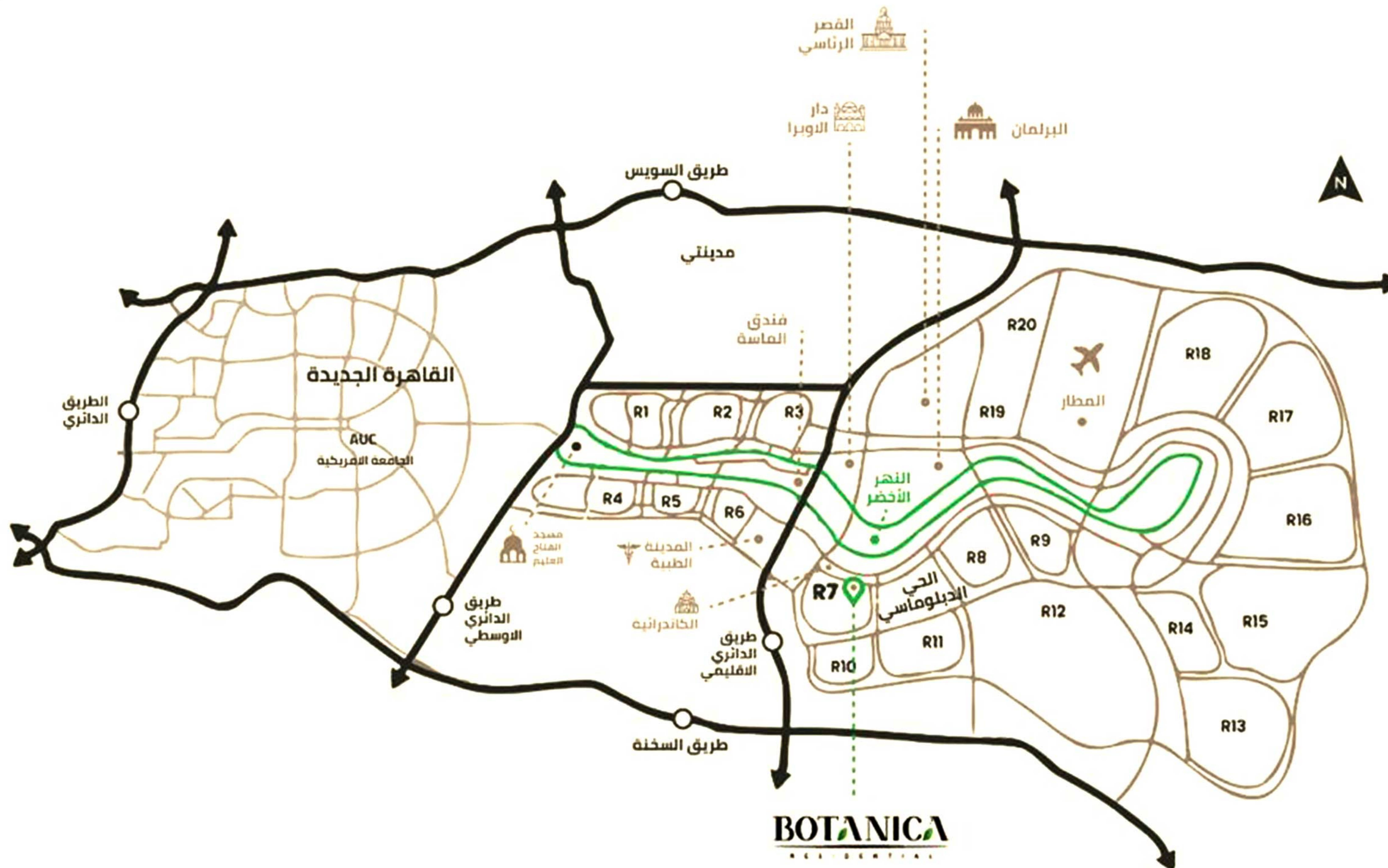
Location & Accessibility

- 1 Botanica is located in one of the prime locations in the neighborhood of E2A-R7 which is the oldest and closest to delivery in the new administrative capital
- 2 Botanica is overlooking a 3 main 60 meters width
- 3 Botanica is located next to the embassy district and the service area and steps away from international universities
- 4 Short walk from the Green River and Al Masa Hotel, near to the Opera House and Parliament Building, and it is close to the Exhibitions District and the Medical City
- 5 Close to the main roads such as the southern axis of Mohammed bin Zayed and the axis Al Ama. Botanica has easy accessibility to the regional ring road—which will easily connect you to Suez road, Sokhna road, and Ismailia road
- 6 Botanica also has direct accessibility to New Cairo through Northern 90th street

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R7

location & accessibility



0.5 km Diplomatic district
2.5 km New capital cathedral

3.5 km New capital mosque
10 km Airport

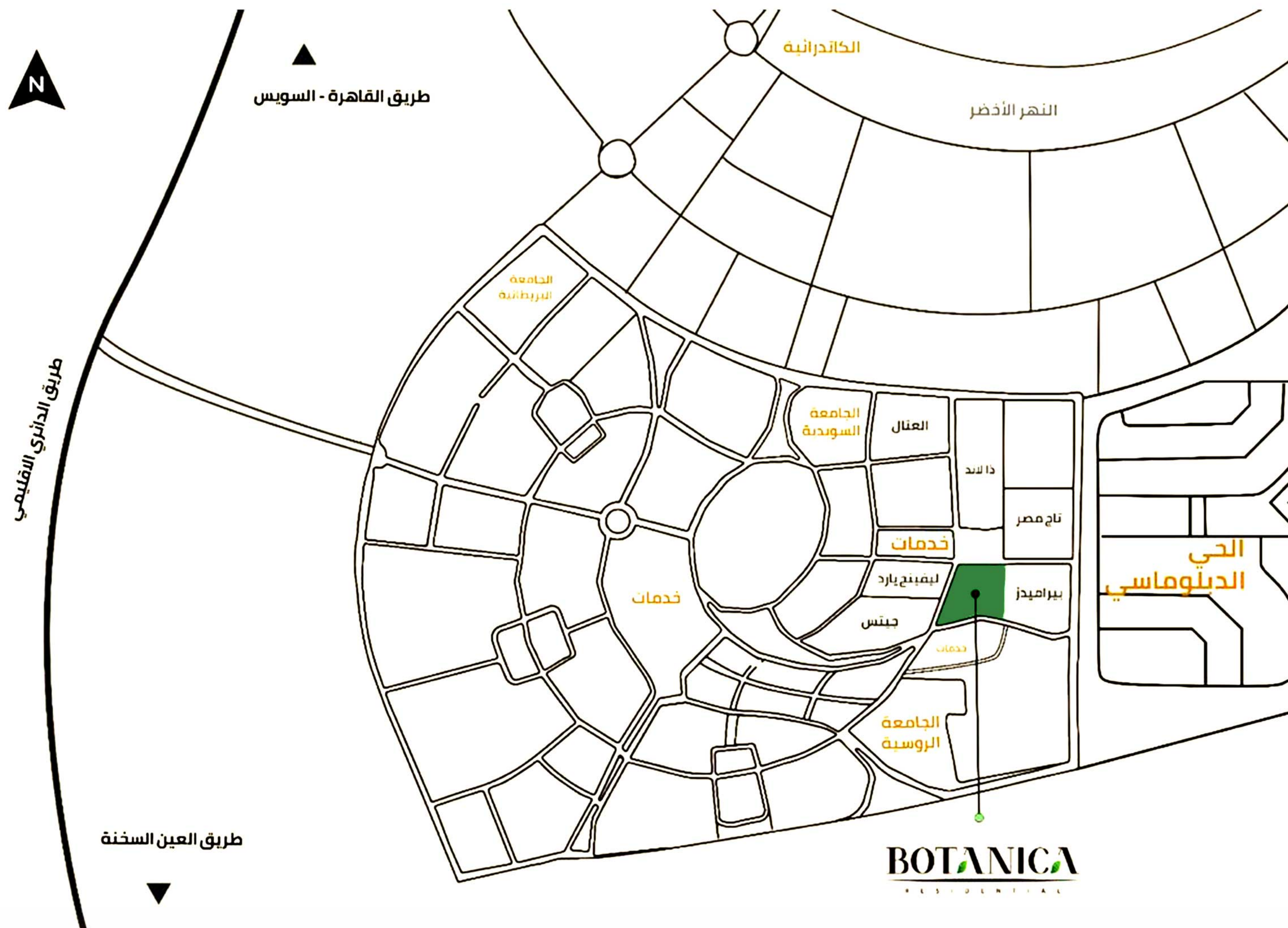
4.1 km Government center
1.6 km Opera

4.8 km Conference center
5.3 km Medical city

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R7

LOCATION IN R7



An aerial masterplan of a gated community. The plan shows a central area with a swimming pool and lounge, surrounded by various building clusters. The clusters are labeled: A01, A02, A03, B01, B02, B03, C01, C02, C03, C04, D01, D02, F01, F02, F03, F04, G01, G02, H01, and H02. Each building is surrounded by green spaces and pathways. A north arrow is located in the top right corner. The ngd. logo is in the top left corner.

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Masterplan

The project area is 23 acres, gated community with 2 main entrances 19% construction footprint 79% green spaces and facilities

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Botanica Gate



The logo for 'ngd.' is positioned in the top left corner, featuring the letters in a bold, lowercase, sans-serif font. It is partially framed by a green geometric shape on the left and a white line on the top and right.

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Buildings

Italian style architecture with modern
elegant buildings design

22 residential buildings G+7 including 966 apartments



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Italian style architecture with modern
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Buildings

Italian style architecture with modern
elegant buildings design

22 residential buildings G+7 including 966 apartments

The logo for 'ngd.' is positioned in the top left corner. It features a green triangle pointing to the right, followed by the lowercase letters 'ngd.' in a bold, black, sans-serif font. The background of the entire slide is a high-quality architectural rendering of a modern residential complex. The buildings are multi-storied with a light beige or off-white facade. A defining architectural feature is the series of large, semi-circular arched balconies that wrap around the buildings, each with a white metal railing. Some balconies have small potted plants. The ground floor appears to have larger windows and possibly commercial or communal spaces. In the foreground, there is a lush garden area with several tall palm trees, other green trees, and a small fountain with multiple water jets. A few people are depicted in the garden, some walking and others sitting on benches, adding a sense of life and scale to the scene. The sky is a clear, bright blue.

Buildings

Italian style architecture with modern
elegant buildings design

22 residential buildings G+7 including 966 apartments

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BOTANICA INN

luxury suites

Coming Soon

ngd.



**BOTANICA
HUB**
INTEGRATED MALL



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A view for a neighborhood



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- RESTAURANTS & CAFES

- LAUNDRY-BAKERY

- RETAIL SHOPS

- SUPERMARKET

- GYM

- KIDS AREA

- MOSQUE

- BUSINESS HUB

- PUBLIC SEATING AREAS

- PARKING

- CLINICS-PHARMACY

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The Outdoor Experience

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Night out vibes

ngd.



A Multiple Approaches



Amenities & Facilities

Gated Secure Compound 24/7 (Guards, Surveillance cameras, and Security gates)

Commercial /Retail / Medical / Administrative strip mall with high end restaurants and coffees

Club house includes a gym, spa, gym and swimming pool for ladies

Mosque

Bicycle, jogging, walking lanes

Shallow artificial lakes

Pools

Safe underground parking garages

Smart compound (Public WIFI, Automated system, Secured by CCTV cameras)

Solar panel system to preserve the environment

An architectural rendering of the New Alamein development at dusk. The image features three prominent, curved high-rise buildings with glass facades that reflect the warm, orange and yellow light of the setting sun. The buildings are illuminated from within, showing a grid of lit windows. In the foreground, there is a landscaped area with numerous palm trees, some of which are silhouetted against the sky. A winding road or path is visible, leading through the palm grove. In the background, the calm sea is visible, with a few distant structures and a small bridge or pier. The overall atmosphere is serene and modern.

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NEW ALAMEIN

ngd.

L'HIVER

NEW ALAMEIN



Partnership

- Armed Forces Projects Authority
- New Urban Communities Authority

Located in one of the prime locations in New Alamein City
the new iconic city in Egyptian north coast

Overlooking 3 main streets

North one 95 m West one 65 m

South one – Alex -Matrouh – International coastal road

Located next to the prime ministry office building

Short walk from the beach 1200 m



Facilities and Amenities

Area is 75 acres (1000m length, 80m width) overlooking Alamein Lagoon

First Roland Garros branch in the Middle East

KAD Project Consultant

18% Foot Print

82% Green Spaces and Facilities

Commercial Area on the Coastal road

Motel

Swimmable Lagoon with sandy beach

Marinas

Maximum Height G+2

Elevators in each building

Parking Slots

Facilities and Amenities

- Gated community w 4 main gates
one of them on International coastal road
+1 Roland Garros Club gate
- Connected Zones , each zone has a park
Spine of greenery and internal lagoon
- Security gates between club and commercial zone securing
access to residential districts
- The roads dimensions in masterplan
 - Main roads 9 meters wide
 - Sidewalk 3 meters wide
 - With single sided vertical parking 16.5m
 - With double sided vertical parking 19m

Facilities and Amenities

- Surface Parking
- Internal lagoons and artificial lake
 - Lengths : From 75 - 230 m
 - Width : From 10 - 20 m
 - Depth up to 1.4 m
- Swimming Pools
- Activities for kids
- Activities for Youth
- Main Lagoon
 - Coastal border 1000 m
 - Main lagoon pedestrian passage 20 m width



Location & Accessibility



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BUILDING

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TOWNHOUSE

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TWIN VILLA

ngd.

LAGOON

ngd.



COMMERCIAL

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ROLAND-GARROS
CLUB

L' H I V E R C L U B

AREA
4.5 acres

FACILITIES
Clinic
Pet Area
Club House

SPORTS COURTS
Tennis
Paddle Tennis
Pickleball
Basketball
Football
Handball
Swimming

ngd.



WINTER

NEW ALAMEIN

Coming Soon

ngd.



WINTER

NEW ALAMEIN

Coming Soon



ngd.

NEW GENERATION

D E V E L O P M E N T

www.ng-egy.com